



FRIDAY 18TH OCTOBER 2024

#WRD24 [THEREDCARD.ORG/WEARREDDAY](http://theredcard.org/wearredday)

**CHANGE
HEARTS
CHANGE
MINDS
CHANGE
LIVES**

CELEBRATING  YEARS OF WEAR RED DAY

'There's a big difference between being not-racist and being anti-racist. I know it doesn't seem like it. I know that both of these things seem equally good, but they're not.'

John Amaechi, Psychologist



SHOW RACISM THE RED CARD

The charity was founded in the 1990s due to the experience of Shaka Hislop, a football player. Shaka was confronted by a group of young people who were shouting racist abuse. They stopped when they realised he was famous and sought his autograph.

Shaka and team mates began to visit local schools to educate children about racism. From this the charity has grown to be the UK's leading anti-racist education charity.

In addition to the direct education of young people and adults, SRtRC produces educational resources, to challenge misconceptions, stereotypes and negative attitudes in society. You can access these here: [Show Racism the Red Card](#)

#WRD24

SHOW
RACISM
THE
RED
CARD

JOIN THE TWEETSTORM!

Use #WRD24 between 10:30am and 12:30pm on Oct 18 and get our hashtag of positivity trending

I'M SUPPORTING



#WRD24

**CHANGE
HEARTS
CHANGE
MINDS
CHANGE
LIVES**

CELEBRATING  YEARS OF WEAR RED DAY

TEXT 'RED'
TO 70470
TO GIVE £1

TEXT 'RED5'
TO 70470
TO GIVE £5

TEXT 'RED10'
TO 70470
TO GIVE £10

TEXT 'RED20'
TO 70470
TO GIVE £20

SCAN TO
DONATE
SECURELY



*TEXTS COST DONATION AMOUNT + STANDARD RATE MESSAGE